CASE STUDY · SEO + GEO

GPG Printing: 2.9x more keywords in Google's top 3 and a growing presence in AI search

Singapore print and laser cutting company on Wix. We cleaned up the SEO tags, rewrote page titles, added structured data and optimized the service pages and blog. Below are real numbers from Google Search Console.

Client	Market	Platform	Service	Website
GPG Printing Pte Ltd	Singapore	Wix	Monthly SEO + GEO retainer	gpgprinting.com.sg

Keywords in Google top 3

80 from 28

2.9x

Keywords on page 1 (top 10)

375 from 269

+39%

Non-brand search clicks

464 from 370

+25%

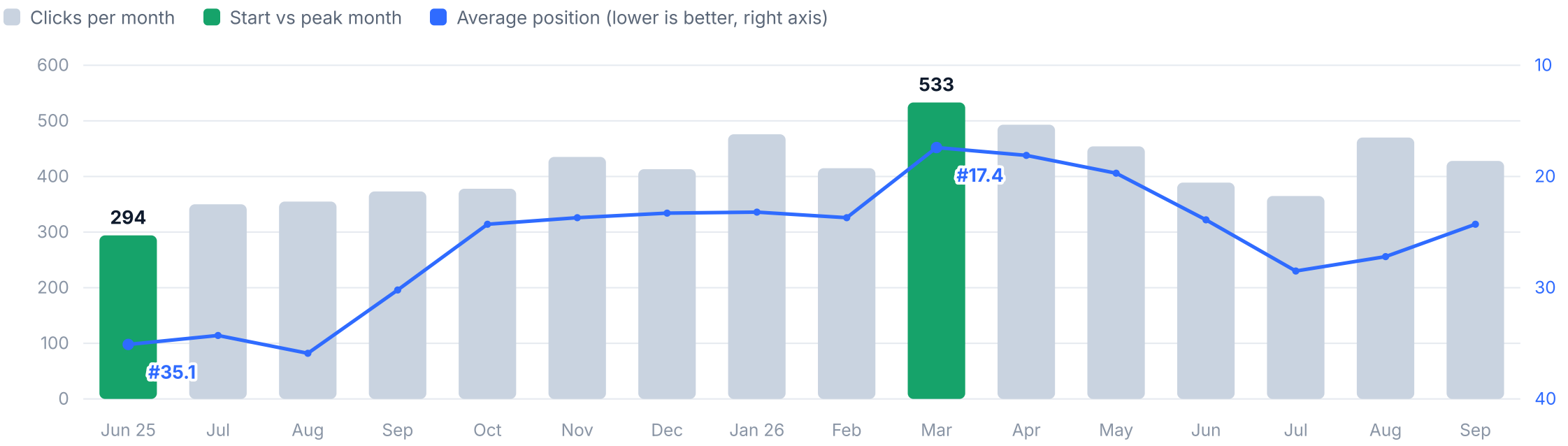
Google AI feature impressions

7,024

since May 2026

Organic clicks up, average position up from #35 to #17 at peak

Monthly Google organic clicks and average position, June 2025 to September 2026



Money keywords now bring real clicks

Clicks, Jun to Sep 2025 vs Jun to Sep 2026

SEARCH QUERY	2025	2026	CHANGE
laser cutting service singapore	22	**63**	+186%
laser cutting singapore	10	**36**	3.6x
laser engraving service singapore	4	**18**	4.5x
acrylic cutting service singapore	0	**12**	new
poster printing singapore	1	**10**	10x

SAME PERIOD, WHOLE SITE

Total clicks 1,372 → 1,652 (+20%)

Avg position 34.2 → 26.1

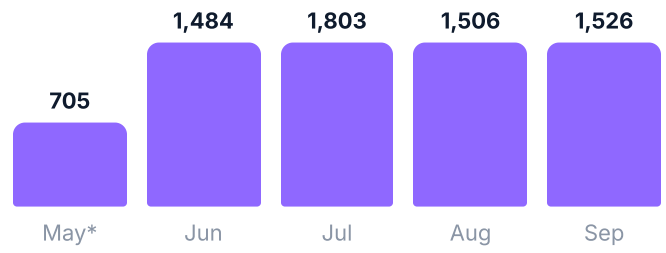
CTR 0.9% → 1.1%

GEO: GPG shows up inside Google's AI answers

Impressions in AI Overviews and AI Mode, from Search Console's Generative AI report

50+

pages on the site already shown in Google AI features



PAGES GOOGLE'S AI SHOWS MOST

Poster printing	2,031
Aerosol spray paint	995
Laser cutting service	737
Laser engraving service	480
Homepage	451

What we did

01 Clean SEO tags

Rewrote titles and meta descriptions around buyer keywords like "laser cutting service Singapore". Removed old keyword tags and messy spacing.

02 Structured data for AI

Added LocalBusiness, Organization, Service and Breadcrumb schema so Google and AI tools can read who GPG is and what it sells.

03 Content and blog

Optimized service pages and blog posts with a clean heading structure, better slugs and links to the main service pages.

04 Monthly tracking

Reviewed Search Console every month and kept improving the pages closest to page 1 and the top 3.

WiX Solution

Source: Google Search Console (web search), pulled 2 Oct 2026. Keyword counts = queries with an average position of 10 or better / 3 or better. Site: gpgprinting.com.sg. Comparison: 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. *AI feature data in Search Console starts 18 May 2026.