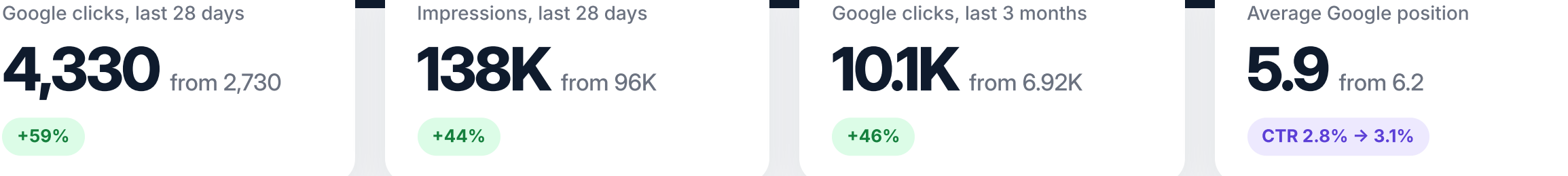


Kurigram.info: 59% more Google clicks in 28 days and +46% over the quarter

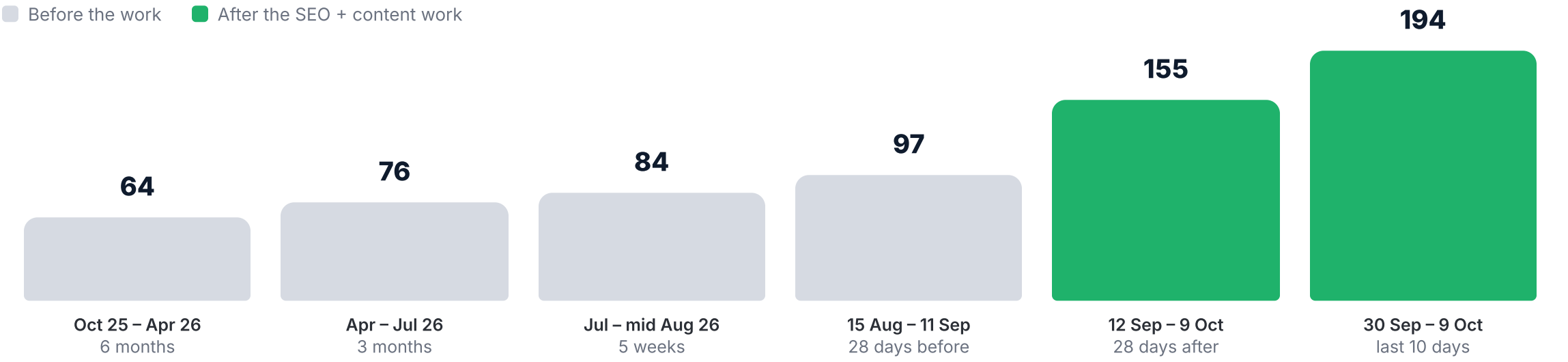
A Bengali-language news and local directory site for Kurigram district, Bangladesh, built on WordPress. We fixed the SEO basics, rewrote titles and descriptions, cleaned up indexing waste, sped up the site and published new pages people were already searching for. Below are real numbers from Google Search Console.

CLIENT	MARKET	PLATFORM	SERVICE	WEBSITE
Kurigram.info	Kurigram, Bangladesh	WordPress	SEO + content improvement	kurigram.info



Daily Google clicks almost tripled across the year

Average clicks per day in each Search Console window, October 2025 to October 2026. The SEO pass went live on 14 September 2026, the speed pass on 9 October.



Pages that jumped

Google clicks, 28 days before vs 28 days after (15 Aug–11 Sep vs 12 Sep–9 Oct 2026)

PAGE	BEFORE	AFTER	CHANGE
Dhaka to Kurigram bus ticket price & schedule	155	274	+119
Update Diagnostic Center (listing)	102	223	+121
Central Clinic & Diagnostic (listing)	189	249	+60
Seba Clinic (listing)	170	218	+48
Haque Diagnostic Center (listing)	120	165	+45
Specialist doctors by department	203	233	+30

Position moved the right way on these pages too: Central Clinic 4.4 → 3.7, Update Diagnostic 3.6 → 3.4, bus schedule 4.6 → 4.2.

New pages that ranked from day one

Pages published in the content pass. Clicks and impressions in their first weeks (0 before)

Govt. holiday list 2027		166
Kurigram job news		71
Land area calculator (jomir hisab)		66
Thana list & OC numbers		49
Kurigram post codes		48
Namjari (mutation) fees		24
Land registration fees		21

Impressions in the first 28 days: land calculator 13,031 · Bangla calendar 7,148 · holiday list 5,800 · namjari fees 1,995 · thana list 1,734. These are searches the site simply did not show up for before.

What we did

01
SEO tags and schema
Rewrote 138 titles and meta descriptions Bengali-first in Rank Math, fixed broken breadcrumb names, added FAQ schema to the 9 upazila pages and set 213 missing image alts.

02
Indexing cleanup
Found 2,950 non-indexed URLs, most of them crawl waste. Added 301s for duplicate and dead pages, fixed 404s and asked Google to re-check breadcrumbs and not-found errors.

03
Content people search for
Built a 200-topic plan from Search Console gaps, then published guides and free tools: holiday list, land calculator, Bangla calendar, post codes, fees, job news, with related links on 130 pages.

04
Speed and mobile
Converted 7,572 images to WebP (1.08 GB saved), added LiteSpeed caching and lazy loading, fixed the mobile menu. Mobile PageSpeed went from no score to 84.