CASE STUDY · SEO + GEO

Think Clean: average position from #43 to #13 and 48 keywords in the top 3

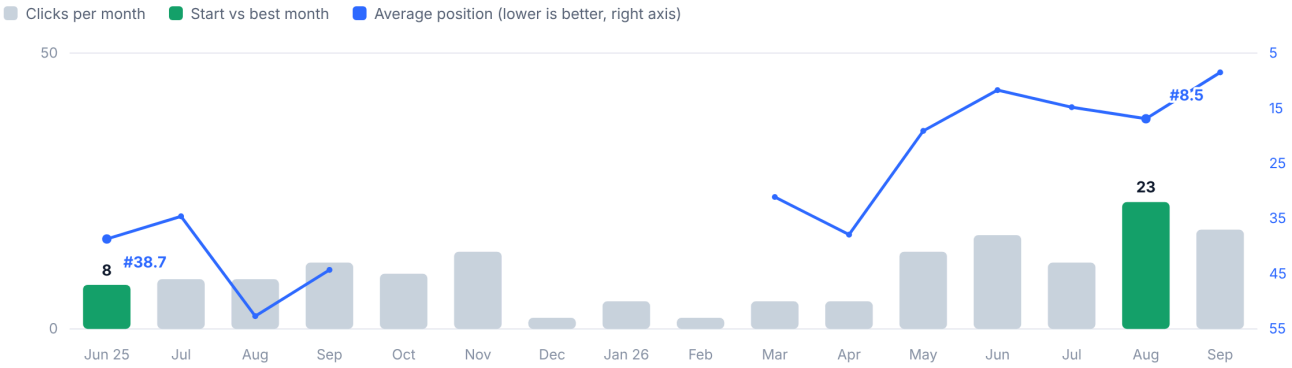
Janitorial and commercial cleaning company in LA and Ventura County. Local service pages and keyword-led titles moved key cleaning searches from page 9 to page 1 and 2. Below are real numbers from Google Search Console.

Client	Market	Platform	Service	Website
Think Clean Services	Los Angeles & Ventura County, USA	Wix	SEO + GEO	thinkcleanservices.com

Google organic clicks	Keywords on page 1 (top 10)	Keywords in Google top 3	Google AI feature impressions
70 from 36	**93** from 8	**48** from 2	**88**
+94%	12x	24x	5 pages shown

Average position back on pages 1 and 2 in 2026

Monthly Google organic clicks and average position, Jun 2025 to Sep 2026



Big ranking jumps on cleaning searches

Average Google position, Jun to Sep 2025 vs Jun to Sep 2026

SEARCH QUERY	2025	2026	SPOTS UP
ventura cleaning service	87.3	**13.6**	+74
ventura county cleaning services	85.2	**10.2**	+75
commercial cleaning	75.3	**6.8**	+68
office cleaning company	81.6	**16.4**	+65
janitorial service	–	**1.7**	new top 3

SAME PERIOD, WHOLE SITE

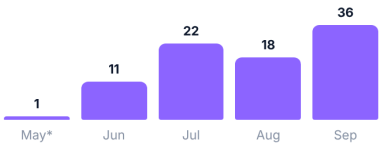
- Avg position 42.6 → 13.2
- Impressions 3.43K → 10.3K
- "janitorial service": position 1.7 (298 impressions)

GEO: early presence in Google's AI answers

Impressions in AI Overviews and AI Mode, from Search Console's Generative AI report

5

pages on the site already shown in Google AI features



PAGES GOOGLE'S AI SHOWS MOST

Homepage	75
FAQ page	11
Commercial cleaning services	8

SEO + GEO work behind the results

01 Local service pages
Pages for janitorial, commercial, healthcare and post construction cleaning.

02 Area targeting
Content for Ventura, Oxnard and LA County searches.

03 Keyword-led titles
Titles like "Janitorial Cleaning Services By Think Clean | LA & Ventura County".

04 FAQ content
A FAQ page that Google's AI already pulls answers from.

WiX Solution

Source: Google Search Console (web search), pulled 2 Oct 2026. Keyword counts = queries with an average position of 10 or better / 3 or better. Site: thinkcleanservices.com. Comparison: 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. *AI feature data in Search Console starts 18 May 2026.

CASE STUDY · SEO + GEO · WIX

Think Clean Services: Average position from #43 to #13 and 48 keywords in the top 3

Client Think Clean Services · **Market** LA & Ventura County, USA · **Platform** Wix · **Service** SEO + GEO · **Website** thinkcleanservices.com

Janitorial and commercial cleaning company serving businesses across Ventura and Los Angeles County. Service pages and keyword-led titles moved key cleaning searches from pages 8 and 9 to pages 1 and 2. Every result below comes from Google Search Console.

01 Project brief and objective

Think Clean cleans offices, medical facilities, retail spaces and more, uses only EPA-approved products and fixes anything that needs correcting free of charge. From 1 June to 29 September 2025 its site averaged position 42.6 with only 8 keywords on page 1. "ventura cleaning service" sat at 87.3, on page 9.

OBJECTIVE Win the commercial and janitorial cleaning searches businesses in Ventura and LA County use to find a cleaner.

02 Technical workflow and methodology

STEP 01
Service pages
Built out the janitorial and commercial cleaning pages, covering offices, medical facilities and post construction work.

STEP 02
Area targeting
Added content for Ventura and LA County searches.

STEP 03
Keyword-led titles
Wrote titles like "Janitorial Cleaning Services By Think Clean | LA & Ventura County".

STEP 04
FAQ content
Published a FAQ page that Google's AI already pulls answers from.

Technical checklist, measured 10 November 2026

Technical SEO audit	6 URLs crawled · 6/6 self-canonical · 6 pages indexed · 6 HTTPS URLs, 0 non-HTTPS
Keyword and intent mapping	Average position 44 → 13.2 · 93 keywords on page 1 · 48 keywords in Google top 3
On-page SEO	6/6 pages with a title · 6 unique titles · 6/6 meta descriptions · 91% of images with alt text
Structured data and entity SEO	JSON-LD on the home page · LocalBusiness, WebSite
Core Web Vitals	Field data tracked in Search Console
Internal linking	6 internal links per page · Key pages linked from 6 pages
AI search visibility (GEO)	AI crawlers allowed in robots.txt · llms.txt live

03 Tools used

Google Search Console | Wix SEO settings

04 Measurable outcomes

Search Console, 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026.

- **Average position improved from 42.6 to 13.2**.
- **48 keywords in the top 3**, up from 2 (24x). Page 1 keywords grew from 8 to 93 (12x).
- **70 Google clicks**, up from 36 (+94%). Impressions grew from 3.43K to 10.3K.
- **Cleaning searches jumped:** "commercial cleaning" 75.3 → 6.8, "ventura cleaning service" 87.3 → 13.6, "ventura county cleaning services" 85.2 → 10.2, "office cleaning company" 81.6 → 16.4.
- **New top 3 ranking** for "janitorial service" at position 1.7 (298 impressions).
- **88 impressions in Google's AI features** since 18 May 2026, across 5 pages, including the FAQ page.



Search Console, captured 10 November 2026: 1 Jun to 29 Sep 2026 (solid) vs 1 Jun to 29 Sep 2025 (dashed). Clicks 70 vs 28.

Latest quarter: August to October 2026 vs 2025

MEASURE	BEFORE	AFTER	CHANGE
Google clicks	31	**54**	▲74%
Google impressions	1.55K	**7K**	▲4.5x

Technical health

MEASURE	BEFORE	AFTER	CHANGE
Indexed pages Search Console		**6**	
HTTPS URLs 0 non-HTTPS		**6**	

Source: Google Search Console (web search), pulled 2 October 2026. Comparison 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. Keyword counts are queries with an average position of 10 or better; top 3 means 3 or better. AI feature data in Search Console starts 18 May 2026. Technical checklist and screenshot: crawl of the live site and Search Console on 10 November 2026. Search Console can revise older figures slightly after the first pull.

Prepared by WiX Solution, SEO and AI search agency. More case studies:
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