CASE STUDY · SEO + GEO

StudioTech: 6x more Google clicks and 20x more keywords on page 1

Event Wi-Fi, Starlink and walkie-talkie rental company in Los Angeles. Service schema, one page per rental type and LA-focused titles grew search reach from almost nothing. Below are real numbers from Google Search Console.

Client	Market	Platform	Service	Website
StudioTech	Los Angeles, USA	Wix	SEO + GEO	studiotech.biz

Google organic clicks
229 from 38
6x

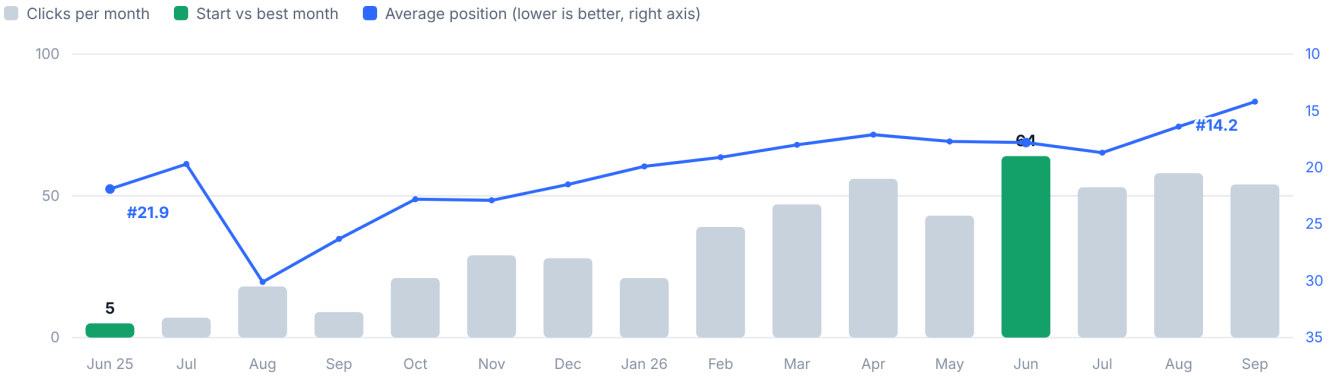
Search impressions
25.4K from 1.64K
15x

Keywords on page 1 (top 10)
144 from 7
20x

Google AI feature impressions
2,054
21 pages shown

Clicks grew from 5 a month to over 50

Monthly Google organic clicks and average position, Jun 2025 to Sep 2026



New rental keywords on page 1

Average Google position, Jun to Sep 2025 vs Jun to Sep 2026

SEARCH QUERY	2025	2026	CHANGE
starlink rental los angeles	–	6.7	new
walkie talkie rental los angeles	–	9.5	new
walkie talkie rentals	–	10.8	new
tech scout	40.9	30.3	+11

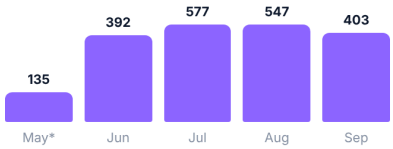
SAME PERIOD, WHOLE SITE

Top 3 keywords 2 → 36 | Avg position 25.5 → 17.0 | Clicks 38 → 229

GEO: Google's AI recommends StudioTech rentals

Impressions in AI Overviews and AI Mode, from Search Console's Generative AI report

21
pages on the site already shown in Google AI features



PAGES GOOGLE'S AI SHOWS MOST

Hotspots and Starlink	859
Walkie-talkie rentals	564
Homepage	168
Esports tournaments	107
Event Wi-Fi	107

SEO + GEO work behind the results

01
Service schema
Service and offer catalog markup for each rental so Google and AI tools can list them.

02
One page per rental
Separate pages for Starlink, hotspots, walkie-talkies, Wi-Fi and esports events.

03
LA-focused titles
Titles like "Event Wi-Fi, Starlink & Hotspot Rentals - Los Angeles".

04
Event content
Pages for esports planning and tournaments in California to reach event organisers.

WiX Solution

Source: Google Search Console (web search), pulled 2 Oct 2026. Keyword counts = queries with an average position of 10 or better / 3 or better. Site: studiotech.biz. Comparison: 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. *AI feature data in Search Console starts 18 May 2026.

CASE STUDY · SEO + GEO · WIX

StudioTech: 6x more Google clicks and 20x more keywords on page 1

Client StudioTech · **Market** Los Angeles, USA · **Platform** Wix · **Service** SEO + GEO · **Website** studiotech.biz

Hollywood-based event connectivity company renting Wi-Fi, Starlink, hotspots and walkie-talkies, with work on the Academy Awards, CES and the Dodgers World Series parade. Service schema, one page per rental type and LA-focused titles grew search reach from almost nothing. Every result below comes from Google Search Console.

01 Project brief and objective

StudioTech had a client list to match some of the biggest events in LA and Las Vegas, but almost no search presence. From 1 June to 29 September 2025 its site had 7 keywords on page 1 and earned 38 Google clicks, under 10 a month. Rental searches like "starlink rental los angeles" did not show it at all.

OBJECTIVE Make each rental easy for Google to find and list, so LA event planners find StudioTech the moment they search.

02 Technical workflow and methodology

STEP 01
Service schema
Added Service and offer catalog markup for each rental so Google and AI tools can list them.

STEP 02
One page per rental
Built separate pages for hotspots and Starlink, walkie-talkies, Wi-Fi and esports events.

STEP 03
LA-focused titles
Wrote titles like "Event Wi-Fi, Starlink & Hotspot Rentals - Los Angeles".

STEP 04
Event content
Added pages for esports planning and tournaments in California to reach event organizers.

Technical checklist, measured 10 November 2026

Technical SEO audit	52 URLs crawled · 52/52 self-canonical · 46 pages indexed · 21 HTTPS URLs, 0 non-HTTPS
Keyword and intent mapping	Average position 26 → 17 · 144 keywords on page 1
On-page SEO	52/52 pages with a title · 51 unique titles · 89% of images with alt text
Structured data and entity SEO	JSON-LD on 35 pages · Organization, LocalBusiness, Service, Place · 10 sameAs profiles · 17 valid Breadcrumbs
Core Web Vitals	Field data tracked in Search Console
Internal linking	21 internal links per page · Key pages linked from 52 pages
AI search visibility (GEO)	AI crawlers allowed in robots.txt · llms.txt live

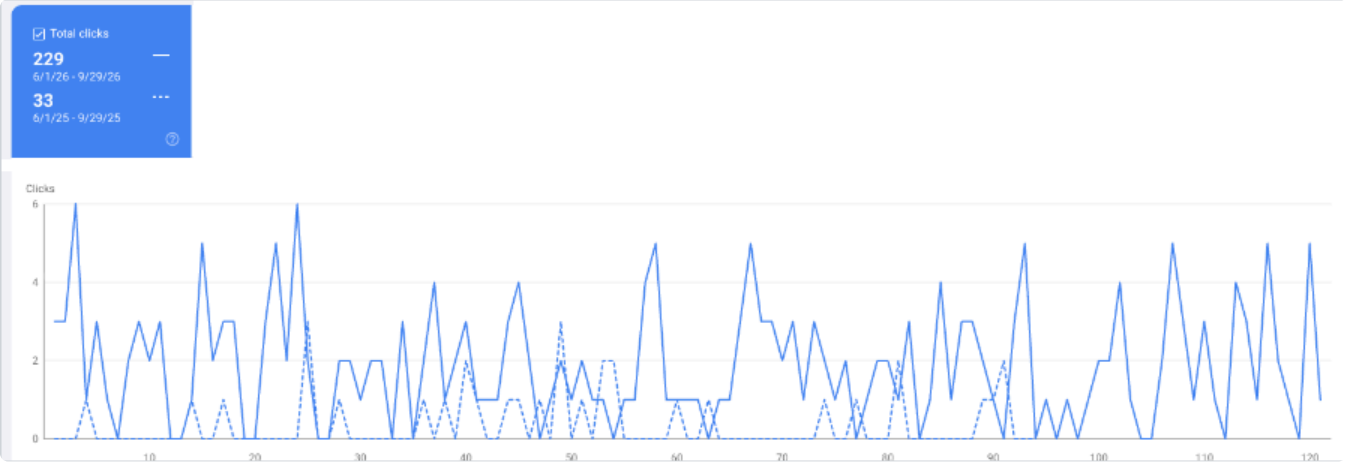
03 Tools used

Google Search Console · Wix SEO settings · JSON-LD structured data

04 Measurable outcomes

Search Console, 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026.

- **229 Google clicks**, up from 38 (6x). Monthly clicks rose from 5 in June 2025 to 64 in June 2026.
- **25.4K impressions**, up from 1.64K (15x).
- **144 keywords on page 1**, up from 7 (20x), and 36 in the top 3, up from 2.
- **Average position improved from 25.5 to 17.0**.
- **New page 1 rankings:** "starlink rental los angeles" at 6.7 and "walkie talkie rental los angeles" at 9.5.
- **2,054 impressions in Google's AI features** since 18 May 2026, across 21 pages. The hotspots and Starlink page leads with 859.



Search Console, captured 10 November 2026: 1 Jun to 29 Sep 2026 (solid) vs 1 Jun to 29 Sep 2025 (dashed). Clicks 229 vs 33.

Latest quarter: August to October 2026 vs 2025

MEASURE	BEFORE	AFTER	CHANGE
Google clicks	48	**145**	▲ 3x
Google impressions	2.3K	**15.9K**	▲ 6.9x

Technical health

MEASURE	BEFORE	AFTER	CHANGE
Indexed pages Search Console		**46**	
HTTPS URLs 0 non-HTTPS		**21**	

Source: Google Search Console (web search), pulled 2 October 2026. Comparison 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. Keyword counts are queries with an average position of 10 or better; top 3 means 3 or better. AI feature data in Search Console starts 18 May 2026. Technical checklist and screenshot: crawl of the live site and Search Console on 10 November 2026. Search Console can revise older figures slightly after the first pull.

WIX SOLUTION

Prepared by WiX Solution, SEO and AI search agency. More case studies: wixsolution.com/case-studies