CASE STUDY · SEO + GEO

StudioTech: 6x more Google clicks and 20x more keywords on page 1

Event Wi-Fi, Starlink and walkie-talkie rental company in Los Angeles. Service schema, one page per rental type and LA-focused titles grew search reach from almost nothing. Below are real numbers from Google Search Console.

Client	Market	Platform	Service	Website
StudioTech	Los Angeles, USA	Wix	SEO + GEO	studiotech.biz

Google organic clicks
229 from 38
6x

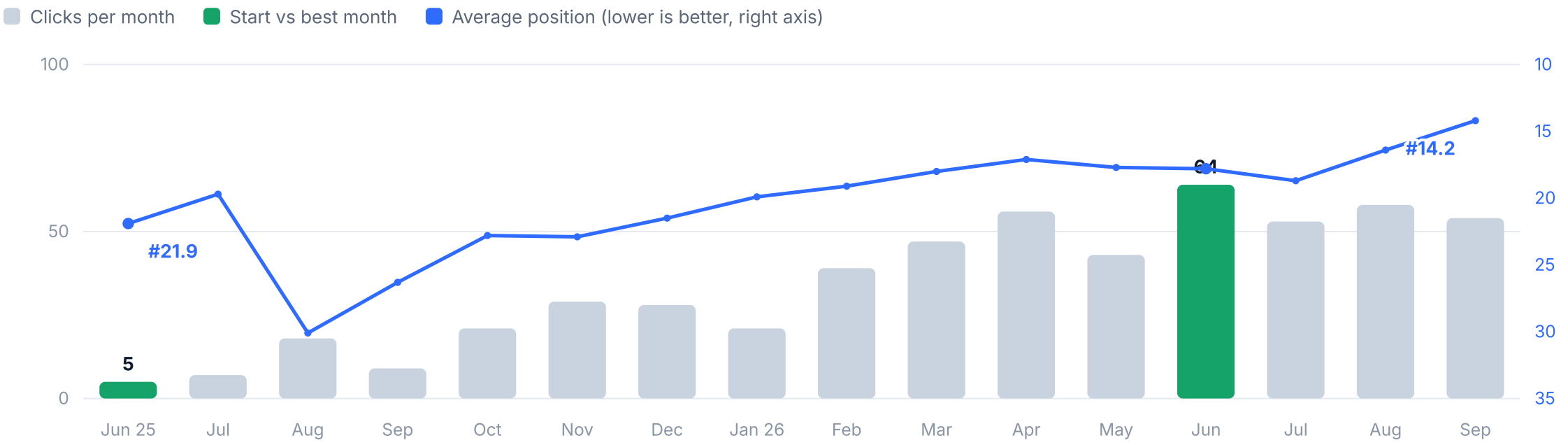
Search impressions
25.4K from 1.64K
15x

Keywords on page 1 (top 10)
144 from 7
20x

Google AI feature impressions
2,054
21 pages shown

Clicks grew from 5 a month to over 50

Monthly Google organic clicks and average position, Jun 2025 to Sep 2026



New rental keywords on page 1

Average Google position, Jun to Sep 2025 vs Jun to Sep 2026

SEARCH QUERY	2025	2026	CHANGE
starlink rental los angeles	–	**6.7**	new
walkie talkie rental los angeles	–	**9.5**	new
walkie talkie rentals	–	**10.8**	new
tech scout	40.9	**30.3**	+11

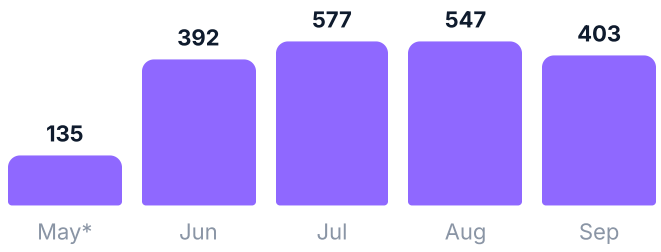
SAME PERIOD, WHOLE SITE

Top 3 keywords 2 → 36 | Avg position 25.5 → 17.0 | Clicks 38 → 229

GEO: Google's AI recommends StudioTech rentals

Impressions in AI Overviews and AI Mode, from Search Console's Generative AI report

21
pages on the site already shown in Google AI features



PAGES GOOGLE'S AI SHOWS MOST

Hotspots and Starlink	859
Walkie-talkie rentals	564
Homepage	168
Esports tournaments	107
Event Wi-Fi	107

SEO + GEO work behind the results

01 Service schema
Service and offer catalog markup for each rental so Google and AI tools can list them.

02 One page per rental
Separate pages for Starlink, hotspots, walkie-talkies, Wi-Fi and esports events.

03 LA-focused titles
Titles like "Event Wi-Fi, Starlink & Hotspot Rentals - Los Angeles".

04 Event content
Pages for esports planning and tournaments in California to reach event organisers.

WiX Solution

Source: Google Search Console (web search), pulled 2 Oct 2026. Keyword counts = queries with an average position of 10 or better / 3 or better.
Site: studiotech.biz. Comparison: 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. *AI feature data in Search Console starts 18 May 2026.