CASE STUDY · SEO + GEO

# Think Clean: average position from #43 to #13 and 48 keywords in the top 3

Janitorial and commercial cleaning company in LA and Ventura County. Local service pages and keyword-led titles moved key cleaning searches from page 9 to page 1 and 2. Below are real numbers from Google Search Console.

| Client | Market | Platform | Service | Website |
|---|---|---|---|---|
| Think Clean Services | Los Angeles & Ventura County, USA | Wix | SEO + GEO | thinkcleanservices.com |

Google organic clicks
**70** from 36
+94%

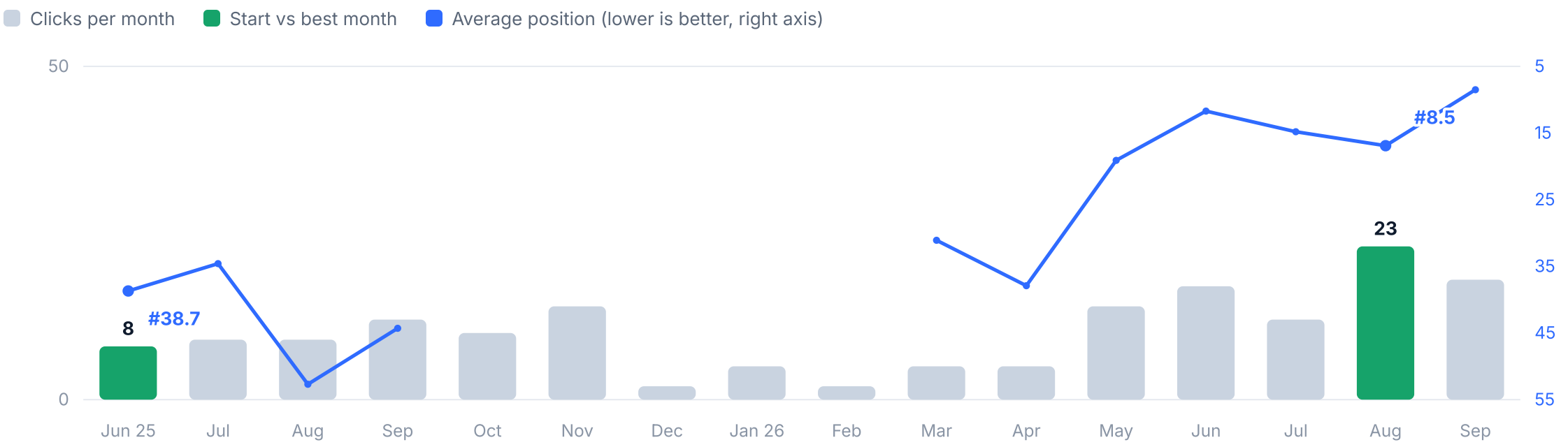
Keywords on page 1 (top 10)
**93** from 8
12x

Keywords in Google top 3
**48** from 2
24x

Google AI feature impressions
**88**
5 pages shown

## Average position back on pages 1 and 2 in 2026

Monthly Google organic clicks and average position, Jun 2025 to Sep 2026




## Big ranking jumps on cleaning searches

Average Google position, Jun to Sep 2025 vs Jun to Sep 2026

| SEARCH QUERY | 2025 | 2026 | SPOTS UP |
|---|---|---|---|
| ventura cleaning service | 87.3 | **13.6** | +74 |
| ventura county cleaning services | 85.2 | **10.2** | +75 |
| commercial cleaning | 75.3 | **6.8** | +68 |
| office cleaning company | 81.6 | **16.4** | +65 |
| janitorial service | – | **1.7** | new top 3 |

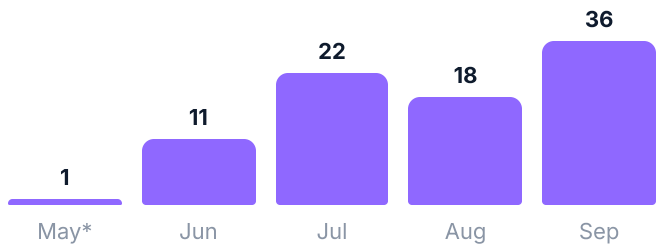
SAME PERIOD, WHOLE SITE

Avg position 42.6 → 13.2
Impressions 3.43K → 10.3K
"janitorial service": position 1.7 (298 impressions)

## GEO: early presence in Google's AI answers

Impressions in AI Overviews and AI Mode, from Search Console's Generative AI report

**5**
pages on the site already shown in Google AI features




PAGES GOOGLE'S AI SHOWS MOST

| | |
|---|---|
| Homepage | 75 |
| FAQ page | 11 |
| Commercial cleaning services | 8 |

## SEO + GEO work behind the results

**01 Local service pages**
Pages for janitorial, commercial, healthcare and post construction cleaning.

**02 Area targeting**
Content for Ventura, Oxnard and LA County searches.

**03 Keyword-led titles**
Titles like "Janitorial Cleaning Services By Think Clean | LA & Ventura County".

**04 FAQ content**
A FAQ page that Google's AI already pulls answers from.

WiX Solution

Source: Google Search Console (web search), pulled 2 Oct 2026. Keyword counts = queries with an average position of 10 or better / 3 or better. Site: thinkcleanservices.com. Comparison: 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. *AI feature data in Search Console starts 18 May 2026.