CASE STUDY · SEO + GEO

Rhizome Creative Studio: 2x more Google clicks and average position from #28 to #12

Photography and studio rental business in Bangkok. Service schema, studio pages and Bangkok-focused titles doubled clicks and click-through rate. Below are real numbers from Google Search Console.

Client	Market	Platform	Service	Website
Rhizome Creative Studio	Bangkok, Thailand	Wix	SEO + GEO	rhizomestudio.net

Google organic clicks
131 from 64
2x

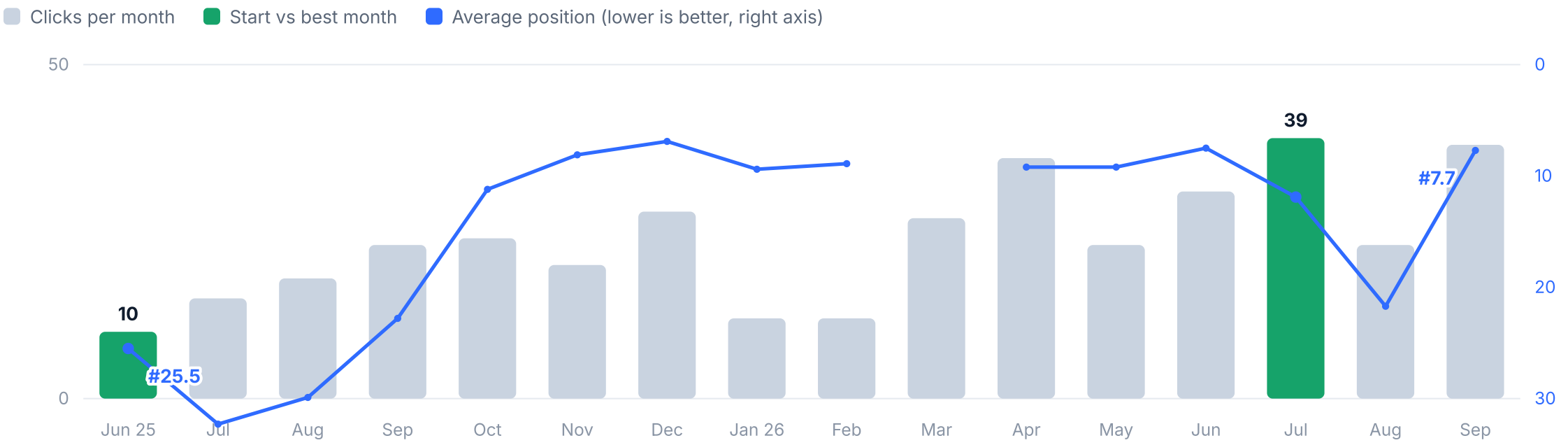
Average Google position
12.3 from 27.9
16 spots higher

Click-through rate
6.9% from 3.3%
2.1x

Google AI feature impressions
155
8 pages shown

Average position rose from #26 to page 1 most months

Monthly Google organic clicks and average position, Jun 2025 to Sep 2026



Studio searches moving up

Average Google position, Jun to Sep 2025 vs Jun to Sep 2026

SEARCH QUERY	2025	2026	SPOTS UP
photography studio bangkok	30.3	**18.9**	+11
photo studio bangkok	24.8	**15.2**	+10
photo studio in bangkok	14.2	**11.8**	+2
maternity photoshoot bangkok	–	**14.6**	new

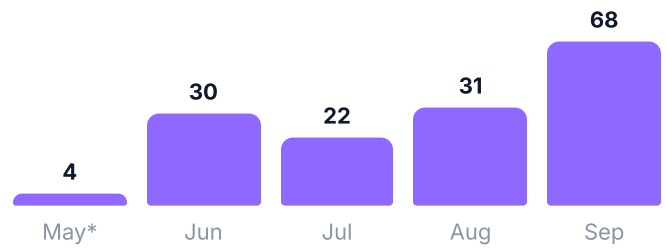
SAME PERIOD, WHOLE SITE

Page 1 keywords 15 → 31
Top 3 keywords 6 → 14
"photography studio bangkok" clicks 0 → 4

GEO: early presence in Google's AI answers

Impressions in AI Overviews and AI Mode, from Search Console's Generative AI report

8
pages on the site already shown in Google AI features



PAGES GOOGLE'S AI SHOWS MOST

Homepage	97
Studio photography Bangkok	41
About us	13
Documentary	7

SEO + GEO work behind the results

01
Service schema
LocalBusiness, Service and offer markup with location and opening hours.

02
Studio pages
Pages for studio photography, documentary work and space rental.

03
Bangkok titles
Titles like "Photography & Studio Rental Bangkok" for local searches.

04
Monthly tracking
Search Console reviewed to grow studio searches toward page 1.

WiX Solution

Source: Google Search Console (web search), pulled 2 Oct 2026. Keyword counts = queries with an average position of 10 or better / 3 or better.
Site: rhizomestudio.net. Comparison: 1 Jun to 29 Sep 2025 vs 1 Jun to 29 Sep 2026. *AI feature data in Search Console starts 18 May 2026.